

CASE STUDY

Activision Community Boards AEM Case Study

BACKGROUND

Looking for a better way to let gamers post comments on game pages in real time, Activision wanted to integrate Jive with community boards (AEM) via REST API. This way, site visitors could participate in community boards to keep up on news and trends, while staying connected with their friends.

CHALLENGE

Integrating the various components was a challenge that caused Activision to seek an integration expert. Although Activision wanted to give site visitors this capability to comment on games' community boards (AEM)—while appearing on the respective game's page in Jive—synching proved difficult and resulted in partnering with 6D Global.

SOLUTION

6D Global has experience in integrating AEM and Jive for driving a rich social experience through the AEM platform. This can be as simple as linking to Jive or as complex as synchronizing social content between the two systems. Leveraging this past experience, 6D Global worked to deliver a solution that synced the systems together, allowing them to communicate with each other and facilitate community board posts by users.



PROJECT

Activision gives gamers ability to post real-time comments on community pages with 6D Global's integrated solution.

SERVICES

AEM, JIVE, REST API



RESULTS

A more immediate, seamless ability to comment in real-time is what gamers now experience within Activision's community pages. That was the plan designed by 6D Global when the decision was made to integrate Jive with AEM via REST API.



When comments are added to a community board (in AEM), they are added to the respective post in Jive via REST. In addition, community managers can moderate comments via Jive and, when any are removed, a REST call would be pushed into the servlet hook inside AEM to also remove the post from the game's community page.

This solution was mapped out by 6D Global to give Activision extended flexibility in facilitating and moderating their community boards. Real-time comments are now up and running on the Activision game community pages, adding to the connectivity and fun of gamers worldwide.



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